



# Regional Stakeholder Group

First RSG meeting, November 2013



Multipurpose trees and non-wood forest products, a challenge and opportunity

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SEVENTH FRAMEWORK  
PROGRAMME



# General Project Information



Multipurpose trees and non-wood forest products, a challenge and opportunity

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# Motivations

- ❖ Europe 2020 Strategy
- ❖ Development of an efficient, intelligent, sustainable and integrated (bio)economy
- ❖ Multiple opportunities for the forest sector
- ❖ Amplify the alternatives





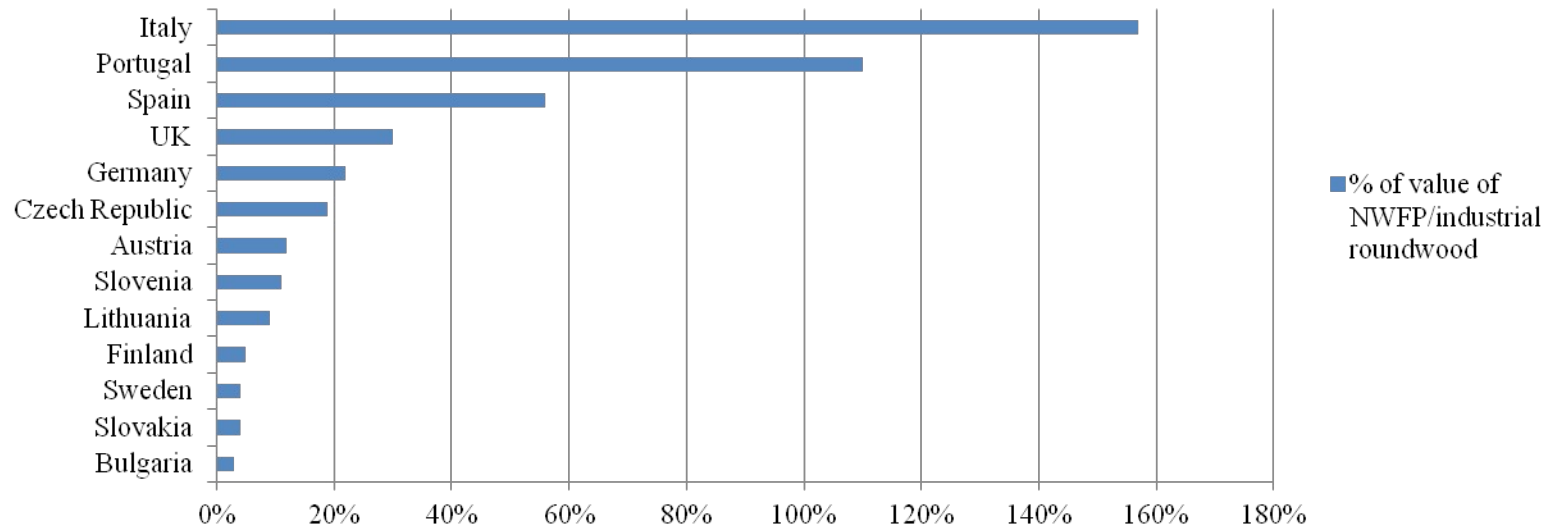
# Definitions

- ❖ **Multi-purpose trees** means that the same tree is managed and used for more than only one purpose.
- ❖ **Non Wood Forest Products** are defined as “products of biological origin other than wood derived from forests, other wooded land and trees outside forests”.



# Non-wood forest products (NWFP)

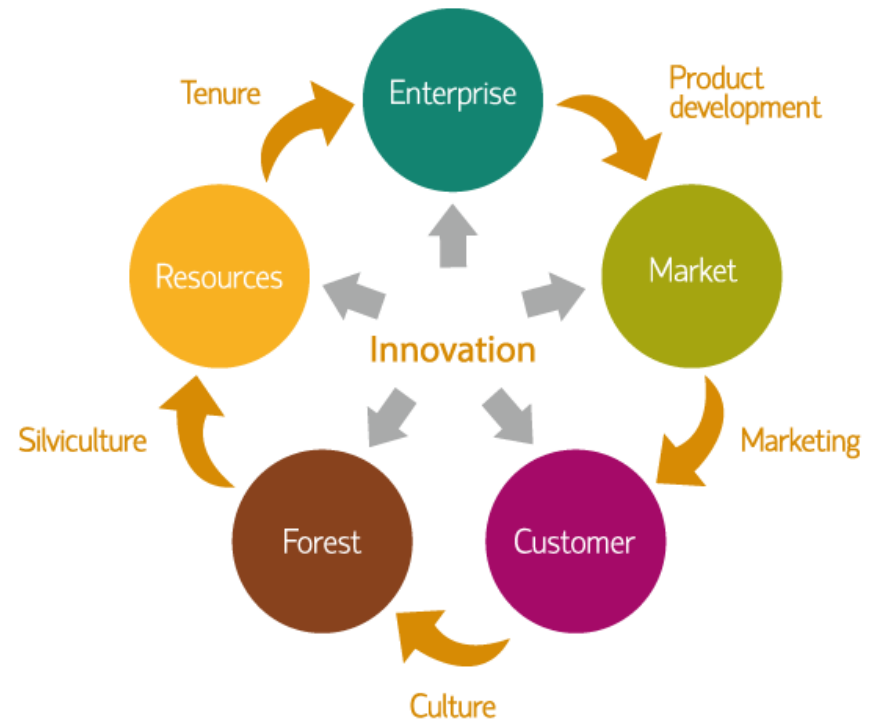
- ❖ great diversity and potential
- ❖ need for integrated solutions



# StarTree

❖ optimized management of NWFP

❖ innovative methods to amplify the opportunities for commercialisation and economic efficiency of NWFP



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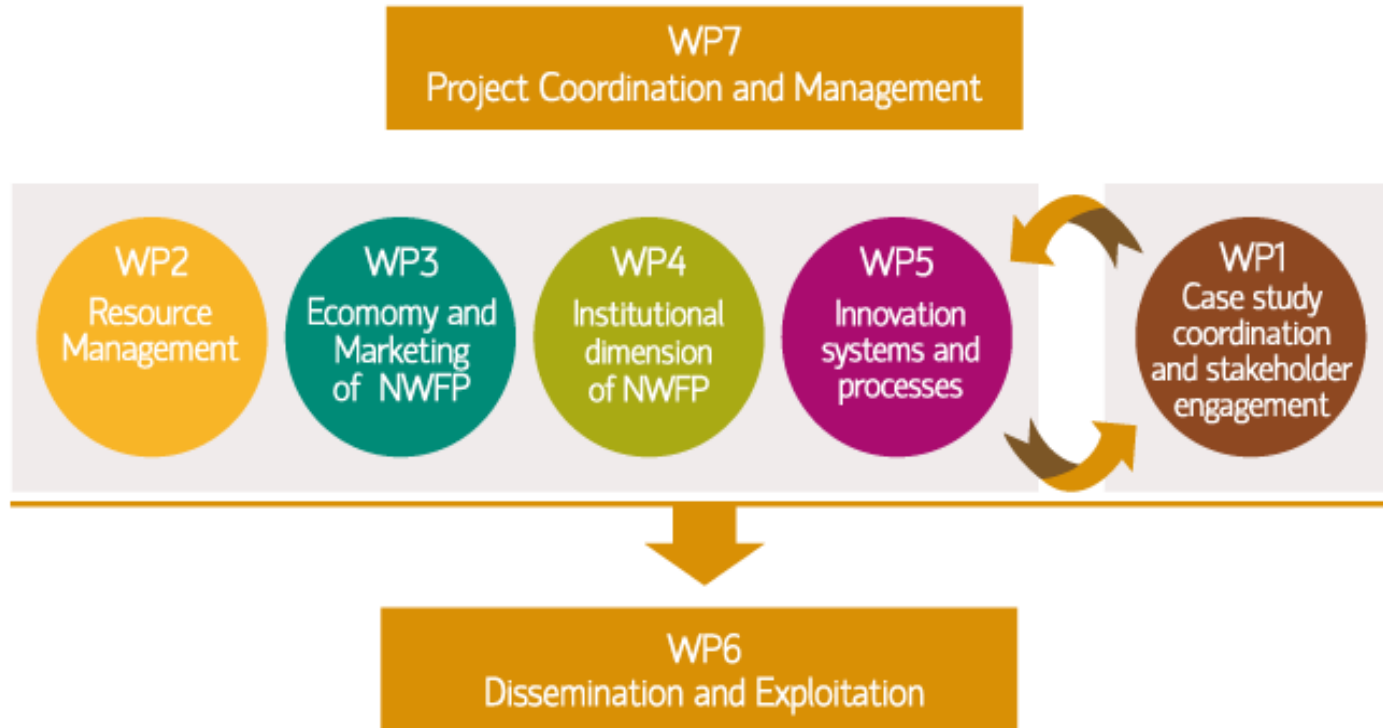


# Objectives

- ❖ optimize the joint and sustainable production of wood, NWFP and ecosystem services
- ❖ grasp the socio-economic importance and the potential of NWFP markets
- ❖ recognise consumers´ behaviour and needs
- ❖ realize the role of actors who trigger innovation (new products & services)
- ❖ accelerate the transfer of innovation to NWFP markets



# Structure





# Concept



- ❖ Statistics and databases
- ❖ Regional case studies
- ❖ Resource Management In-Depth Case Studies
- ❖ Small Medium Enterprises In-Depth Case Studies



# Regional Case Studies (RCS)

- ❖ descriptors and role models of the NWFP sector
- ❖ drivers for innovative approaches in management and use of MPT and NWFP
- ❖ units for action research explore the relevance of the project to praxis
- ❖ platform for stakeholder engagement and market development
- ❖ validation, dissemination and communication of project results



# Expected results

- ❖ emphasize the main actors
- ❖ increase the variety of tools
- ❖ products, guides, workshops, plans, reports, recommendations, articles...



# Partners



METLA



WALDMÄRKER



PlanSinn.at



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# Overview

Total cost	7,493,700.20 €
EC Contribution	4,992,913.00 €
Duration	48 months
Start date	01/11/2012
Consortium	24 partners (including 9 SMEs)
Project Coordinator	Dr. Rober Mavsar EFI, Finland



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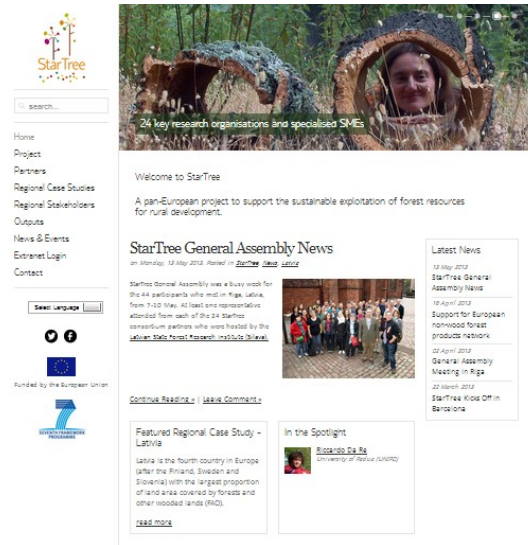
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# Further information



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