



Action research

Initial suggestions – for discussion



Multipurpose trees and non-wood forest products, a challenge and opportunity

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SEVENTH FRAMEWORK
PROGRAMME

Action research

"Action research involves the process of **actively participating in an organization change situation whilst conducting research.**"

[http://en.wikipedia.org/wiki/Action_research]

"Design, undertake market research, launch and monitor reactions to regional branding for NWFPs (Reforestation Scotland and Llais y Goedwig)"

[StarTree Description of Work]



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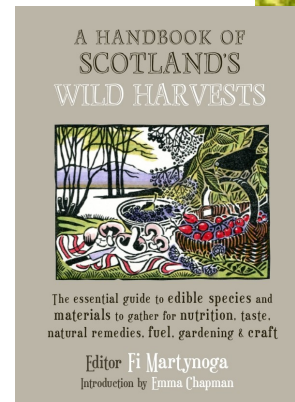
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Build on what's already there



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Fulfill existing aspirations

- Draw up a SWHA Code of Conduct for “sustainably using the wealth of the wild”
- Directory of Scottish Wild Harvests businesses
- Extend Scottish Working Woods label to NWFPs



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Learn from parallels

- Scottish Quality Wild Venison accreditation scheme
- Wild Scotland nature tourism in Scotland
- Others?



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A wider promotion?

ROYAL ROADS UNIVERSITY
CENTRE FOR LIVELIHOODS AND ECOLOGY

Search this site: Search



Buy BCwild

Products from the wilds of British Columbia

Home Listings Events Recipes About Buy BCwild Shop the Wild

Supporters

Welcome

The Buy BCwild Directory is a unique resource guide to products from British Columbia's non-timber forest product (NTFP) sector. The Directory is comprised of over 200 listings of mainly small-scale NTFP-based businesses and service providers.

There is no charge to list a qualified business in the Directory.

You can learn about, locate and purchase from businesses and organizations that provide wild foods, native plants, natural body care products, First Nations art, specialty wood & crafts, education & workshops, and eco-tourism opportunities.

Search by Category



Arts and Culture



Holiday and Recreation



Body, Mind and Spirit



Homes and Gardens



Education and Resources



Wild Foods



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A wider promotion? - NWFPs and MPTs...



Orchard groups
Basketmakers & willow growers
Beekeepers
Coppiceworkers
Bushcraft courses
Wildlife tourism companies
Herbalists
Tree nurseries, plant growers,
seed collectors
- and others?



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What is an NWFP?

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A work in progress!



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