



# Action Research



Multipurpose trees and non-wood forest products, a challenge and opportunity

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SEVENTH FRAMEWORK  
PROGRAMME

## “Action research...

...a reflective process of progressive problem solving...  
...involves actively participating in a change situation...”

[https://en.wikipedia.org/wiki/Action\\_research](https://en.wikipedia.org/wiki/Action_research)

- the plan adapts and evolves over time



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# Initial remit:

**Design, undertake market research, launch and monitor reactions to regional branding for NWFPs**

(Reforestation Scotland and Llais y Goedwig)



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# Current descriptions:

## **Scoping of opportunities for community forest owners**

(Llais y Goedwig)

## **Supporting and developing existing initiatives**

(Reforestation Scotland)



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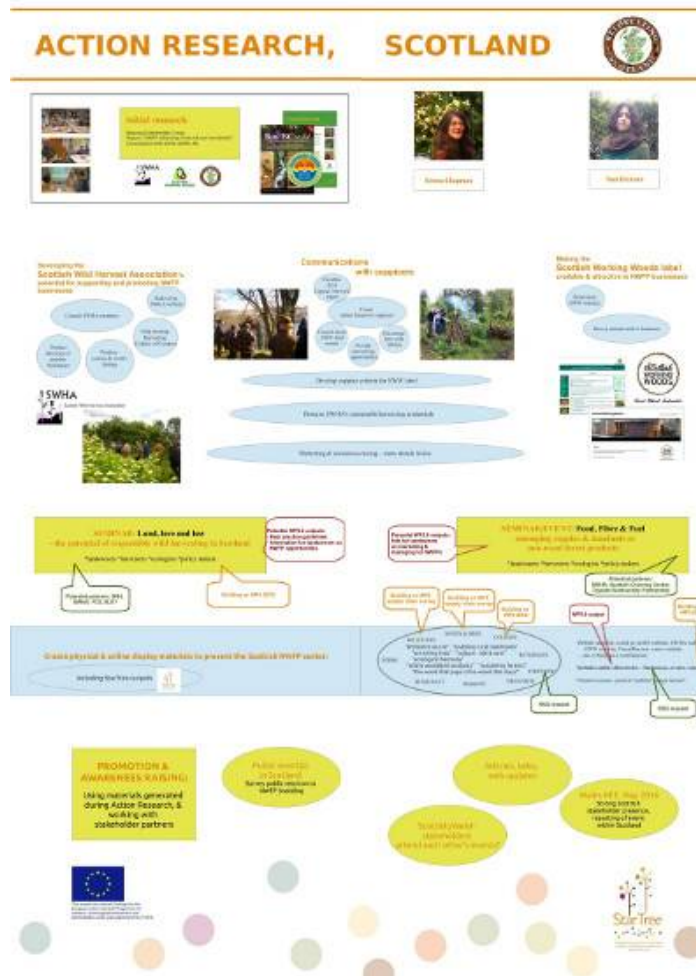


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# Action Research Scotland plan, May 2015:



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# Supporting existing initiatives:

## **Scottish Working Woods label:**

website, articles, Scottish Basketmakers' Circle, tree nurseries, coppice

## **Scottish Wild Harvests Association:**

survey, gathering, conversations, contacts

## **Coppicers:**

workshop, distributed 2014 report, online forum, conversations, contacts

## **Directories:**

willowscotland, treenurseryscotland, woodfuelscotland

**& joint presence at Wild Forest Products Fair**



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# Ideas for seminars:

## Land, lore & law:

*The potential of responsible wild harvesting in Scotland – a conversation between landowners, harvesters, ecologists, policy makers*

- Berry picking interviews (aka WP4 In-Depth Case Study)
- Delphi study
- **WORK IN PROGRESS!** - MORE LATER

## Food, fibre & fuel:

*Non-wood forest products for land owners and land managers*

- StarTree dissemination – ideas, articles, examples, talks
- Woodland management – and also from foraging to farming
- A series of workshops?



# Presenting the Scottish NWFP sector:

## StarTree dissemination

Outputs on RS website - and other sites?

Including links to existing initiatives

Talks and articles for existing initiatives & related groups (beekeepers/bee farmers, orchard groups, foragers, basketmakers, tree nurseries, coppicers & greenwood workers) - illustrating the connections

## Beyond StarTree

- Reforesting Scotland will still hold the vision



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...holding  
the vision...



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# 3rd Regional Stakeholder Group meeting

15 April 2016



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